



Calling all Botswana Companies



CAREER FAIR BROCHURE

Profile

The brochure will contain all relevant information for graduates & companies including Programme, speaker's profiles, career planning and development initiatives, words from the main sponsor and information on the clinics and how they can help. It will be distributed at the Fair and to both public and private sector organisations after the event.

ADVERTISING RATES

ALL ADVERTISEMENTS ARE IN FULL COLOUR
SIZE & POSITIONS

SINGLE INSERTION RATES

FULL PAGE	P4,500.00
HALF PAGE	P3,500.00
QUARTER PAGE	P2,500.00
INSIDE BACK PAGE	P5,500.00
INSIDE FRONT PAGE	P5,500.00
BACK PAGE	P 6,000.00
DOUBLE PAGE SPREAD	P 8,000.00
¼ PAGE	P 2,000.00
Strip	P 1,500.00

DEADLINE FOR MATERIAL: THE 31st August 2009

CONDITIONS & ACCEPTANCE OF BOOKINGS:

- ALL PAYMENTS TO BE MADE WITHIN 30 DAYS OF INVOICE.
- ALL ADS SHOULD BE COMPLETE WHEN HANDED OVER TO IFSC/AGENCY.